

Who I Am

A forever learner, designer, and explorer. Passionate and energetic to create meaningful creative campaigns that function beyond intention. A catalyst for ideation; high tolerance for ambiguity.

Expertise

- Adobe Suite (Ps, Id, Ai, Lr)
- UI and UX
- Video editing (FCPx, PrP)
- Camera Operation (Sony, Canon)
- Lighting and Production Direction
- Typography
- Content Creation

Work I've Done

Art Director

COBRA PUMA Golf | Carlsbad, CA

December 2021 - Present

I am entrusted with the responsibility of innovating and enhancing the visual identity of COBRA and PUMA Golf. My role involves orchestrating creative ideation while executing at the highest level through all production stages. Utilizing my skills in design, production, content creation, and brand storytelling i'm able to lead fearlessly, reinforcing and elevating COBRA and PUMA Golf's position as a leader in the sports product industry.

Art Director

MVNP | Honolulu, HI

June 2021 - September 2021

Dedicated to celebrating and promoting our Hawaii-based clients through visually compelling content and authentic storytelling. I actively pushed the boundaries within our creative pitches, production shoots, and content creation to showcase the unique essence of our community.

Social Media Manager - Nike

24/7 Laundry Service | Portland, OR

March 2020 - June 2021

Owned the management of all Nike social media pathways. Assisted in the execution of social media content.

Go Ducks!

The University of Oregon

B.S. | Advertising

Sept 2014 - Dec 2018

Internship

Techday | Auckland, New Zealand

Sept 2018 - Dec 2018

Portfolio

hammonausten.com